A Special Evening Benefiting Cardiovascular Health

Friday, September 16, 2022
Omni Viking Lakes Hotel

redheartsoiree.umn.edu
THE EVENT

Red Heart Soirée is the annual signature fundraising event supporting cardiovascular health at the University of Minnesota and M Health Fairview hospitals and clinics. This heartfelt, fun, and inspiring night will take place on Friday, September 16, 2022 at the new Omni Viking Lakes Hotel in Eagan, MN. With its modern design and beautiful indoor and outdoor spaces, this venue will be the perfect backdrop as we come together to celebrate in person once again.

This memorable and exciting evening of celebrating, connecting, and giving will be attended by more than 400 community and business leaders. Red Heart Soirée raises awareness and financial support for the world-renowned cardiovascular research and education at the University of Minnesota Medical School and care at M Health Fairview hospitals and clinics.

Highlights of the evening include a lively cocktail reception on the expansive patio, dinner, exciting live and silent auctions, patient stories, updates on the latest research and innovations, and an after-party with spectacular sweets and entertainment to conclude a perfect celebration. This is a night not to be missed!

YOUR INVITATION

Sponsoring Red Heart Soirée provides an opportunity to support cardiovascular health, host clients and colleagues, and raise your visibility as a caring community partner. As a sponsor, you will inspire others to be generous supporters of this important cause.

INVESTING WITH THE BEST

No organization in the world has had a greater impact in the battle against heart disease than the cardiovascular team at the University of Minnesota Medical School and M Health Fairview hospitals and clinics. For more than six decades, our team has been recognized throughout the world as a bold leader and innovator in the treatment of cardiovascular disease. As a result of this leadership, millions of lives have been saved, and the face of medicine has been profoundly changed.

As discoverers in a new era of cardiovascular medicine, we focus on solving complex issues that require revolutionary approaches and endless creativity. Our team says “yes” when others say it can’t be done. Your partnership and investment in cardiovascular research, education, and patient care will get us closer to achieving the ultimate goal of curing heart disease.
PRESENTING HEART SPONSOR
$50,000 ($45,855 tax-deductible)
• Name or logo on the save the date and invitation
• Name or logo with hyperlink on the Red Heart Soirée web page
• Recognition on the Red Heart Soirée Facebook event page
• Prominent recognition in pre- and post-event e-communications
• Pre-event digital recognition on monitors at the Cardiovascular Division and Lillehei Heart Institute
• Digital recognition during the Red Heart Soirée reception and program
• Recognition from the podium during the program and the opportunity for a company representative to participate in a brief scripted welcome
• Recognition in the printed program sponsor listing
• Premier dinner seating for 30 guests (three tables of 10)
• Opportunity for a customized experience for your team with a cardiovascular faculty member (virtual or in-person)

GOLD HEART SPONSOR
$15,000 ($13,680 tax-deductible)
• Name or logo on the save the date and invitation
• Name or logo on the Red Heart Soirée web page
• Recognition on the Red Heart Soirée Facebook event page
• Recognition in pre- and post-event e-communications
• Pre-event digital recognition on monitors at the Cardiovascular Division and Lillehei Heart Institute
• Digital recognition during the Red Heart Soirée reception and program
• Recognition from the podium during the program
• Recognition in the printed program sponsor listing
• Premium dinner seating for 20 guests (two tables of 10)
• Opportunity for a customized experience for your team with a cardiovascular faculty member (virtual or in-person)

PLATINUM HEART SPONSOR
$25,000 ($22,180 tax-deductible)
• Name or logo on the save the date and invitation
• Name or logo with hyperlink on the Red Heart Soirée web page
• Recognition on the Red Heart Soirée Facebook event page
• Recognition in pre- and post-event e-communications
• Pre-event digital recognition on monitors at the Cardiovascular Division and Lillehei Heart Institute
• Digital recognition during the Red Heart Soirée reception and program
• Recognition from the podium during the program
• Recognition in the printed program sponsor listing
• Premier dinner seating for 30 guests (three tables of 10)
• Opportunity for a customized experience for your team with a cardiovascular faculty member (virtual or in-person)

SILVER HEART SPONSOR
$10,000 ($8,680 tax-deductible)
• Name or logo on the Red Heart Soirée web page
• Recognition on the Red Heart Soirée Facebook event page
• Recognition in pre- and post-event e-communications
• Recognition from the podium during the program
• Recognition in the printed program sponsor listing
• Dinner seating for 10 guests

BRONZE HEART SPONSOR
$5,000 ($3,680 tax-deductible)
• Name or logo on the Red Heart Soirée web page
• Digital recognition during the Red Heart Soirée reception and program
• Recognition in the printed program sponsor listing
• Dinner seating for 10 guests

VIRTUAL HEART SPONSOR
$3,000 (100% tax-deductible)
Are you unable to attend the Red Heart Soiree but would like to make a meaningful gift to cardiovascular care at the University of Minnesota and M Health Fairview? Consider joining us as a Virtual Sponsor and your 100% tax-deductible gift will help cover the cost for patients and patient-families to attend the event.

Please note: inclusion on print materials is subject to print deadlines.
Thank you for supporting Red Heart Soirée and the work of the cardiovascular team at the University of Minnesota Medical School and M Health Fairview hospitals and clinics!

YES! We agree to support Red Heart Soirée 2022 at the level indicated below:

☐ $50,000 Presenting Heart Sponsor ($45,855 tax deductible)*
☐ $25,000 Platinum Heart Sponsor ($22,180 tax deductible)*
☐ $15,000 Gold Heart Sponsor ($13,680 tax deductible)*
☐ $10,000 Silver Heart Sponsor ($8,680 tax deductible)*
☐ $5,000 Bronze Heart Sponsor ($3,680 tax deductible)*
☐ $3,000 Virtual Heart Sponsor (100% tax deductible)*

☐ Optional: We choose to not receive benefits and are making a fully tax-deductible donation to Red Heart Soirée.

COMPANY INFORMATION:

Name of Organization/Business: ____________________________________________________________________________________________

(Please list name as it should appear on promotional/print materials. If you wish to use your logo where applicable, please submit your high-res logo to Kristen Rasmussen at kristenr@umn.edu.)

Contact Name: __________________________________________________________________________________________________________________________________________________________________________________

Mailing Address: _______________________________________________________________________________________________________________________________________________________________________________

City/State/Zip: _______________________________________________________________________________________________________________________________________________________________________________

Email: ______________________________________________________________________________________________________ Phone: __________________________________________________________________________________________________________________

PAYMENT INFORMATION:

Method of Payment:
☐ Check enclosed  ☐ Credit card  ☐ Please invoice us

Type of Card:
☐ Visa  ☐ Mastercard  ☐ American Express  ☐ Discover

Name on credit card: __________________________________________________________________________________________________________________________

Credit card number: __________________________________________________________________________ Exp. Date: ______________/____________

Amount to charge: $ __________ Signature: __________________________________________ Date: ______________

* Per IRS policy, tax rules do not allow a donor to use securities, donor-advised funds, or qualified charitable distributions from an IRA to make a gift for which a charity provides any goods or services, or other private benefits. Therefore, we are unable to accept gifts of securities, gifts from an IRA, or gifts from donor-advised funds for Red Heart Soirée sponsorships.

** Per IRS policy, a receipt with tax-deductible information will only be prepared and sent to the paying registrant.

Please make check payable to University of Minnesota Foundation, designate Red Heart Soirée on the memo line and mail to:
University of Minnesota Foundation
PO Box 860266
Minneapolis, MN 55486-0266

For more information, please contact Kristen Rasmussen at kristenr@umn.edu or 612-625-5192.